Call for Conference Presentations

“Strategically Moving from Access to Success”

The University of Maryland Eastern Shore (UMES) will host its “Leveraging Sustainable Partnerships: The Mid-Atlantic Higher Education Business & Research” conference on October 19-22, 2016 at the UMES Campus located in Princess Anne, Maryland. The conference is designed to develop, improve and expand partnerships and strategic alliances between federal agencies, public organizations, Minority Serving Institutions (MSI) and public and private sector. This conference will provide strategies to better meet business and government needs while providing MSIs and its students, and entrepreneurs access to federal grants, research, and acquisition opportunities.

This “Call for Presentations” seeks topics for sessions that will provide strategies to stimulate economic growth, strengthen global competitiveness, and improve educational curriculum in any of the following three conference tracks:

**Track 1: Jobs** Topics in this track **may include**, but are not limited to:

- Student, Staff and Faculty Professional Development
- Leadership Best Practices & Skills
- Social Skills Development
- Career Readiness
- Internships & Work-study Programs
- Job Referral Programs
- How to Complete and Federal Job Application
- Academia and Small Businesses workforce development role

*New topics are encouraged from the Steering Committee.*

**Track 2: Education** Successful strategies to assist the community in meeting the challenges of academic and social development for the future. Topics in this track may include, but are not limited to:

- Citizen Participation & Engagement
- Building Support and Advocacy
- Establishing a Climate for Student Success
- College Readiness
- Showcase Student Volunteer Projects that have made a difference
- Parent Community Support
- Community Involvement Opportunities
- Curriculum Alignment for Collegiate Success
- STEM/STEAM
- The Role of Sports in Student Academic & Leadership Development

Joan Rogers’ Draft Suggested Format for Call for Presentations, revised by Wayne Jearld based on input from Program subcommittee on 3-16-2016v and 4-5-2016.
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- Building K-12 conference learning projects (workshop, special projects, etc.)
- Higher Education In the Federal Government

**Track 3: Business** Creating a capable workforce for the future. Topics in this track may include, but are not limited to:

- Enhancing Grant Activities *(how to write grant proposals; grant success stories; lessons learned; available grants from government & private institutions)*
- Doing Business with the Federal Government *(contract opportunities)*
- Facilitating Research Partnerships
- Building sustainable Capacity
- Business and Education Partnerships

**(SBIR Programs)**
- Building a successfully Entrepreneur Program: Targeting K-12 and College students

**Conference Format and Presentation Application Guidelines**

The UMES Conference will feature general sessions with keynote speakers, and conference track sessions, as noted above, featuring individual presenters, panel discussions, and informative workshops and recognition meals.

- **Individual Presentations:** Interactive 60 minute sessions, including time for questions and answers.
- **Panels:** No more than 4 individuals and consisting of 2-3 presentations on different aspects of a specific topic. Panel sessions are intended to stimulate discussion and debate among panelists and audience members.
- **Workshops:** Composed of 1-3 presentations aimed to develop a particular skill or knowledge in a specific area. Designed not only to offer information but to be interactive.

Before submitting a proposal, consider the following:
- How current is the topic?
- Who is your target audience?
- How well will it attract attendees to the session?
- Is the proposal well planned?
- Are the proposed presenters appropriate for this topic?

Conference session applications must include the following:

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- **Presentation Title** (10 word limit)
- **Presentation Rationale** – Clear rationale for addressing the topic, showing the value of the session to conference attendees
- **Presentation Abstract** (60 word limit) – A brief description to be included in the conference program
- **Presentation Plan** (60 word limit) – A brief description that provides an overview of your objectives and expected audience involvement. Details of how the session will be conducted under a unifying theme.
- **Presentation Summary** (250-300 word limit) – Extended description of proposal for committee review.
- **How conversations can be continued beyond the conference.**

All submissions are to be electronically submitted to Wayne Jearld, wjearld@umes.edu by due date. Please designate a single contact person for your submission. *Steering Committee members* proposals will be evaluated by the conference program subcommittee and final decision made by the steering committee the identified contact person will be notified of the outcome.

Please direct your questions regarding proposal applications to the appropriate individual and e-mail address as shown below: Wayne Jearld wjearld@umes.edu.

We look forward to your submission and hope that you will be able to attend the UMES Conference, “Leveraging Sustainable Partnerships: The Mid-Atlantic Higher Education Business & Research.” More information about the conference program, registration and hotel information can be found at umes.edu/MHEBRC (active 1 April, past due)